



NUCA

The Executive Experience

March 10 –12, 2016
El Conquistador Resort
Puerto Rico, USA
No Passports Required



A Message from NUCA Convention Co-Chairs and Vice-Chairs

WHAT IS THE EXECUTIVE EXPERIENCE?

We call our convention The Executive Experience because nearly all contractors in attendance are company executives—principals or high level managers. When more than 100 executives in the utility and excavation construction industry attend a 3-day meeting to network and discuss the state of our industry, we all benefit individually and as an industry. We come from across the country and, as company executives, we face the same issues that often require tough decisions. The Executive Experience is our opportunity to step away from the stressful daily grind of running our companies and come together to not just network, but to relax, have a little fun, and experience camaraderie with other contractors. We return to our companies re-energized and ready to tackle work issues with a fresh perspective and with the knowledge that we can pick up the phone at any time and problem solve and get advice from other contractors we have met and connected with. This is something that is tough to put a value on. This is the essence of The Executive Experience, and it is a business tool that you can reach for again and again.



Please join us for three days in tropical paradise at the extravagant El Conquistador Resort in Puerto Rico. Passports are not required to travel to Puerto Rico. We can assure you that this year's event will not only be informational and fun, it will also be memorable. We look forward to seeing you there!

Zach Fusilier, *Co-Chair*
North Texas Contracting
Keller, TX

Scott Knoblauch, *Co-Vice Chair*
Caterpillar
Metamora, IL

Linda Shutt, *Co-Chair*
David Nelson Construction Co.
Palm Harbor, FL

Rusty Voumard, *Co-Vice Chair*
Eagle Tubular
Alton, IL

Schedule-At-A-Glance

THURSDAY, MARCH 10

8:00am – 5:00pm

Registration Open

8:30am – 10:00am

Committee Meetings

Safety and Damage Prevention
Contract Documents and Specifications
Recruitment and Retention

10:00am – 10:30am

Refreshments with National Partners*

10:30am – 12:00pm

Committee Meetings

Government Relations and PAC
Education
Trenchless Technology

12:00pm – 1:30pm

Lunch on Your Own

1:30pm – 3:00pm

Profit Pipeline Roundtables

3:00pm – 3:30pm

Refreshments with National Partners*

3:30pm – 5:00pm

Board of Directors Meeting (open to all)

6:00pm – 8:00pm

Welcome to Puerto Rico Reception

FRIDAY, MARCH 11

7:30am – 12:00pm

Registration Open

8:00am – 8:30am

Annual Membership Meeting

8:30am – 10:00am

Management Seminar

“What Happens When You’re Gone?”
– Dan Shumate, FMI

10:00am – 10:30am

Refreshments with National Partners*

10:30am – 11:45am

Keynote Speaker – “Running Towards Chaos”
– Dr. Natalie Stavas

Sponsored by 

12:00pm – 3:00pm

Fun Lunch & Boat Building on the Beach
(held on Palomino Island)

Sponsored by 

3:00pm – 5:00pm

Free Time

5:00pm – 7:00pm

Happy Hour: Hosted by National Partners*
Top Jobs Finalists Announced

SATURDAY, MARCH 12

9:00am – 12:00pm

Registration Open

9:30am – 11:00am

Economic Forecast with Anika Khan

11:00am – 11:30am

Refreshments with National Partners*

11:30am – 1:00pm

Keynote Luncheon– Merrill Hoge– “Find a Way”

Sponsored by 

Swearing In of 2015-16 Officers

1:00pm – 7:00pm

Free Time

2:00pm shotgun start

9 Holes of Golf

1:00pm – 7:00pm

Optional Tours/Free Time

7:00pm – 8:00pm

Reception

8:00pm – 10:00pm

Auction & Awards Gala

Sponsored by  **JOHN DEERE**

* Exhibit hours

KEYNOTE SPEAKERS

Sponsored by **HD SUPPLY**
WATERWORKS

Merril Hoge | “Finding a Way”

Merril Hoge was a four-year football starter at Idaho State University, where he not only earned degrees in Education and Health and Fitness, but left behind 44 school and conference records and two NCAA records. He had an extraordinary career with the Pittsburgh Steelers, leading the team in rushing and receiving in four of his first five years. Moving to the Chicago Bears in 1993, he played for one year until post-concussion syndrome brought his NFL career to an abrupt halt. The 122 consecutive football games he had played, was the longest playing streak in the NFL at the time. He joined ESPN in 1995 and currently works on the highly acclaimed NFL Match Up show and is an analyst for the ESPN shows NFL Live, Sports Center, Primetime, and NFL Countdown. Mr. Hoge’s presentation, “Finding a Way”, will share this personal philosophy that helped him to attain his goals and overcome life’s challenges and setbacks—from the death of his mother when he was young, his career-ending injuries, to his 2003 diagnosis of non-hodgkins lymphoma.



Dr. Natalie Stavas | “Running Towards Chaos”

Dr. Natalie Stavas was approaching the finish line of her 5th Boston Marathon when explosions shook the city. Instinctively running towards the chaos of the renowned athletic event, she raced to save as many lives as possible. Recognized for her bravery, she emerged as a national hero, was honored by President Barack Obama, and named “2013 Bostonian of the Year” by The Boston Globe. With a distinctive “Running Towards Chaos” philosophy, Dr. Stavas uses medical expertise and personal experiences to provide fascinating insight on altruism and strategies for conquering fear and finding meaning in a chaotic world.

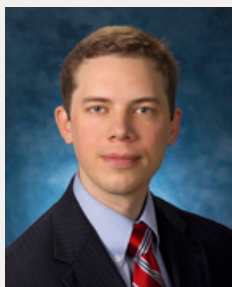


BUSINESS PRESENTATIONS



Economic Forecast with Anika Khan

Always a convention favorite, Anika Khan, Senior Economist with Wells Fargo, will present her economic perspective on how the economy is faring and what our industry can expect in the coming months and year. Kahn has more than 15 years of experience in corporate investment banking. Based in Charlotte, NC, she is responsible for producing commentary on U.S. residential real-estate markets, and she contributes to the company’s Weekly Economic and Financial Commentary. Anika’s commentary is frequently cited by publications such as the Wall Street Journal, New York Times, Bloomberg News, and USA Today.



Daniel T. Shumate | What Happens When You’re Gone? Developing Emerging Managers to Run Your Company

You have worked hard over the years to build a successful company, but does your top management have the business acumen to run a complex construction company? Mr. Shumate will discuss how to position your future leaders as interdependent members of the management team—to proactively lead and manage all elements of your human capital, to get the most out of your organizational resources, and to establish and build long-term client relations that create and ensure a future legacy.

Daniel Shumate is an associate with FMI Capital Advisors, Inc., where he focuses on mergers and acquisitions, including both buyer and seller representations, and business continuity transactions for construction, engineering and building product manufacturing companies.

FUN LUNCH & TEAM BUILDING

Sponsored by



Cardboard Boat Building Challenge

Our annual Team Building sponsor, Caterpillar, has planned some good, old-fashioned competition for contractors and associate members. Your team will be challenged to construct a boat from cardboard and packing tape. The challenge may include elements of running a business, e.g., leadership changes or marketing and selling your boat. Photos and videos of the teams and their subsequent 'races' will ensure that the glory of the event is long remembered.

AWARDS GALA AND AUCTION

Sponsored by



JOHN DEERE



Following a one-hour reception, the ballroom doors will open for this year's Auction and Awards Gala. Our good friends and evening sponsors from John Deere will greet attendees with beverages, heavy hors d'oeuvres, and a lovely room full of friends, new and old, for an evening of fun. The evening will include silent and basket auctions. Our friends and Richie Bros. will be on hand for our live auction to keep bidding exciting. Denim & Diamonds will be the theme of the evening.

2016 Convention Host Hotel



EL CONQUISTADOR RESORT

El Conquistador offers the perfect setting for our 2016 Executive Experience! This magnificent resort is perched atop a 300-foot cliff on Puerto Rico's beautiful northeast coast overlooking the Atlantic Ocean, Caribbean Sea, and El Yunque Rain Forest. It includes five distinct villages of luxurious accommodations—all with stunning views from private balconies—as well as an 18-hole championship Arthur Hills golf course, 22 restaurants and lounges, tennis courts, a spa, and an onsite water park featuring a lazy river and infinity pool. On the resort's private Palomino Island (an 8-minute boat ride away), you can snorkel, scuba dive, fish, horseback ride, or relax on gorgeous white sand beaches. And El Conquistador is just four miles away from the shopping and attractions of downtown Fajardo and Las Croabas. The Executive Experience and the El Conquistador Resort provide the perfect getaway in the waning weeks of winter.

NUCA Convention Room Rates

Garden View	\$286
Run of House	\$310
Ocean View	\$331
Ocean View Deluxe	\$356
1 Bedroom Suite	\$606
1 Bedroom Casitas	\$686
14% Resort Fee	

To receive NUCA's discounted room rate, you must book your room by February 16, 2016. After February 16, NUCA discounted rooms will no longer be available. For reservations, visit www.nuca.com and follow the accommodations link under the convention page.

A roundtrip shuttle from the airport to the hotel is available for \$78 per person, which will be charged to your room. Contact the hotel for details: 787.863.1000.



OPTIONAL TOURS

NUCA has arranged four tours for you to experience the unique, beautiful waterways, varied terrain, and luscious rain forests in Puerto Rico. Please sign up for tours on your registration form. Tour fees are in addition to convention registration fees. Visit our convention pages on nuca.com for important tour details.

Bio-Bay Kayaking at Las Cabezas de San Juan Nature Reserve

FRIDAY, MARCH 11

Cost: \$89.70pp

This Kayaking tour will launch at sunset. Experienced guides will lead you across Las Croabas bay, through a winding mangrove river, and finally into a bio-bay, a rare natural wonder rich with millions of micro-organisms that emit a mysterious blue-green light. This tour will be a magical experience.

ATV Four Track Adventure

SATURDAY, MARCH 12

Costs: \$154.28 pp (driver), \$118.40 pp (rider), \$272.68 (couple)

Check your mature self at the gate and embark on an adrenalin rush like none other. Experienced guides will lead a ride through the vast, rugged foothills of the rainforest—climbing hills, negotiating tight corners, roaming through towering trees and rugged terrain, treading through rivers, and much more. Riders will view spectacular scenery of Puerto Rico's east coast.

Catamaran Sail and Snorkel with Buffet Lunch

SATURDAY, MARCH 12

Cost: \$119.00 pp

Set sail aboard a catamaran for a day in the Caribbean waters and discover the island's abundant living coral reefs. You'll take short dives into the crystal clear waters where you'll see coral reefs stretch their fingers toward the surface, their arms waving with the ocean currents. Brightly colored tropical fish dart in and out of the coral reefs, while schools of shimmering silver fish move in near-perfect unison. An unforgettable experience!

El Yunque Rainforest Hiking Tour

SATURDAY, MARCH 12

Cost: \$71.76 pp

El Yunque Rain Forest is the only rain forest in the U.S. National Forest System. It receives over 100 billion gallons of annual rainfall and harbors 240 tree species. Rivers and trickling streams collect into gentle pools of rainwater as millions of tiny inch-long frogs called coqui, found only in Puerto Rico, sing their sweet lullabies. After a scenic drive and a brief orientation, an experienced hiker will lead you on a fascinating 1 ½ hour hike through the wilderness of the rain forest.

GOLF TOURNAMENT

Saturday, March 12 | Shotgun Start: 2:00pm

Our annual golf tournament will be held on the grounds of the El Conquistador Resort on its stunning course, designed by Arthur Hills. Experience the unique serenity of the golf course as you stroll along the rolling greens surrounded by magnificent ocean and rainforest views. This year's 9-hole tournament will conclude with a reception and awards presentations on the pro shop patio. All proceeds from the tournament will benefit NUCA's Strategic Advocacy Fund. The tournament's \$185 registration fee is not included in your registration fee. Please sign up when you register for the convention. NUCA's Bronze, Silver, Gold, and Diamond National Partners receive one to four complimentary registrations (depending on partner level).





3 Ways to Register



Online@
www.nuca.com



Fax completed
form to:
703.358.9307



Mail completed form
and payment to:
NUCA Convention
3925 Chain Bridge Rd
Ste 300
Fairfax, VA 22030

March 10–12, 2016 | Puerto Rico, USA

NO PASSPORTS REQUIRED

Questions? Call NUCA at 703.358.9300

REGISTRATION FORM

REGISTRATION INFORMATION

All Convention attendees must be registered

1. Registrant _____ Title _____ Email _____

2. Additional Registrant _____ Title _____ Email _____

3. Additional Registrant _____ Title _____ Email _____

4. Spouse/Guest(s) _____

5. Youth Name (s) _____ Age _____

Registrant Company _____

Street Address _____ State _____ Zip _____

Phone _____ Fax _____

Are you a member of NUCA? Yes No

Is this your first NUCA Annual Convention? Yes No

Please check one: Contractor Specialty Contractor Associate Institutional Press Other

PAYMENT INFORMATION

Check Enclosed *Full payment must accompany this registration*

Credit Card Number _____ Expiration _____ / _____ CID _____

Cardholder Name _____ Signature _____

Company Name (if it appears on card) _____

REGISTRATION FEES

Standard Registration	Member	Non Member **	Total
First Registrant	\$950	\$1,100	
Additional From Company	\$875	\$1,025	
Spouse/Guest/Youth *	\$750	\$750	
Optional Activity	Fee	# of Attendees	Total
9-Hole Benefit Golf Tourney	\$185		
Optional Tour	Fee	# of Attendees	Total

<i>Full payment must accompany this registration</i>			FEE TOTAL

* Not a business associate or co-worker.

** The difference between member and non-member rate may be applied to membership if you join NUCA by March 1, 2016.

CANCELLATION POLICY

Note: Cancellations must be made in writing by 1/7/16 to receive a full refund less a \$150 per person administration fee. Cancellation received between 1/8/16 and 2/10/16 will be refunded at 50% of the registration fee. No refund will be issued after 2/10/16. After March 7, 2016 please register onsite.

OPTIONAL TOUR DATES & FEES

All tours require 8 registrants 30 days prior to the event (February 10) or the event will be cancelled. Attendees may sign up onsite only if space is available. Please indicate which tour(s) you would like to attend below.

Optional Tour	Date & Time	Cost
<input type="checkbox"/> Bio-Bay Kayaking	March 11 8:15pm–11:00pm*	\$89.70 pp
<input type="checkbox"/> ATV Four Track Adventure	March 12 1:15pm–5:30pm*	\$154.28 pp (driver) \$118.40 pp (rider) \$272.68 (couple)
<input type="checkbox"/> Rainforest Hiking Tour	March 12 1:15pm–6:00pm*	\$71.76 pp
<input type="checkbox"/> Catamaran Sail and Snorkel with Buffet Lunch	March 12 1:45pm–6:00pm*	\$119.00 pp

*Times to gather in lobby and return to hotel.

Please see www.nuca.com/nuca-convention/optional-tours for details on each tour, including age limits, level of difficulty, attire, and other important information about each tour.